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IDEAS TO GROW

HOLIDAY LINT REMOVER MEDIA KIT

**COMPLETE MARKETING GUIDE ON HOW TO GENERATE
MORE SALES THIS HOLIDAY SEASON.**



ALL LINT REMOVERS SUPPORT TOYS FOR TOTS

ALL MEDIA IS AVAILABLE TO DOWNLOAD FOR FREE AT CLEANERSUPPLY.COM/GROWSALES

2020 HOLIDAY LINT REMOVERS

The Holidays are approaching fast and now is the time to order your Holiday Lint Removers. This year we have three ways to market the holiday lint remover. Give to your best customers as a giveaway, offer as a promotion with a designated amount of dry cleaning dropped off, or as a resale item to be used as stocking stuffers.



**HAPPY HOLIDAYS
LINT REMOVER**

PAGES 3-10



**MERRY CHRISTMAS
LINT REMOVER**

PAGES 11-18



**SEASON'S GREETINGS
LINT REMOVER**

PAGES 19-26



HAPPY HOLIDAYS LINT REMOVER

MEDIA KIT CONTENTS

Our media kit is available free to download and includes digital files and content ideas.

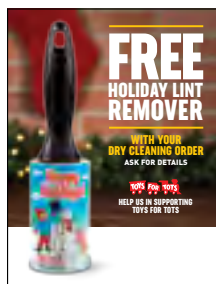
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IN-STORE SIGNAGE

Easily print and put up in your store window for advertising.

PAGE 4



PROMOTIONAL FLYER

Attach printed flyers to finished orders.

PAGE 5



SOCIAL MEDIA & EMAIL IMAGE LIBRARY

Create a complete campaign with our provided post content and imagery.

PAGES 6-9



ANIMATED VIDEO

Great visual promotional video for your website, social media or in-store advertising.

PAGE 10

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2 WAYS TO GENERATE SALES WITH HOLIDAY LINT REMOVERS



8½" X 11"

1 FREE HOLIDAY LINT REMOVER PROMOTION

Offer as a promotion with a designated amount of dry cleaning dropped off.



8½" X 11"

2 SELL AS STOCKING STUFFERS

Bring in additional sales when you sell as a holiday gift idea.

PROMOTIONAL FLYER

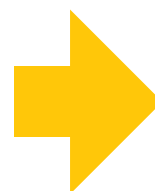
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PROMOTIONAL MESSAGE

8½" X 11"



**WHITE AREA AT
BOTTOM OF FLYER TO
INCLUDE YOUR LOGO**

Attach your business name or logo to customize the flyer.

SOCIAL MEDIA & EMAIL

Create a complete marketing campaign. Customize your posts and corresponding email with our imagery and content provided.

SAMPLE POST 1 - TOYS FOR TOTS

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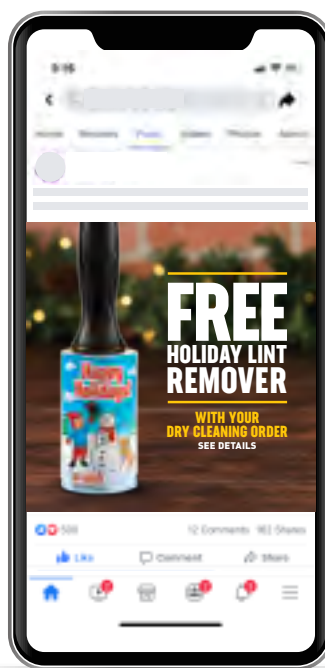
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SAMPLE POST 3 - FREE WITH PICK-UP & DELIVERY

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SAMPLE POST 4 - STOCKING STUFFER

Just in time for the holidays – we've got holiday themed lint removers. They make great stocking stuffers or present toppers. These useful gifts are perfect for family, friends or coworkers. For only <insert amount>, these lint removers help you be lint-free all year long.



SAMPLE POST 5 - GIFT IDEA

Need a holiday gift idea? We've got one! Stop in to pick up some Holiday Lint Removers. They're the perfect gift for family, friends and co-workers. They'll thank you all year long.

Plus, a portion of the proceeds is donated to help Toys for Tots with their mission to deliver a message of hope to less fortunate children and to help them experience the joy of the holidays through the gift of a new toy.

These won't last – stop in today!

SAMPLE POST 6 - SUPPORT LOCAL

When you support local businesses this holiday season, be sure to stop in to see us! Our Holiday Lint Removers make great stocking stuffers. Consider a gift certificate, too – we can help with dry cleaning, everyday laundry, blankets/comforters and more. They'll thank you, and we do too! Happy Holidays!

SOCIAL MEDIA AND EMAIL IMAGE LIBRARY WITH PROMOTIONAL MESSAGE

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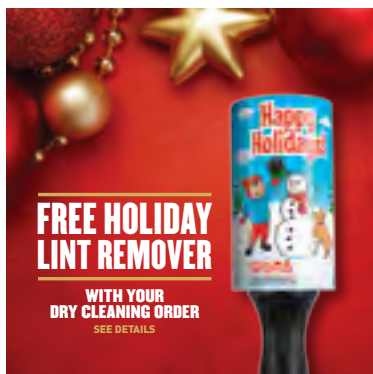
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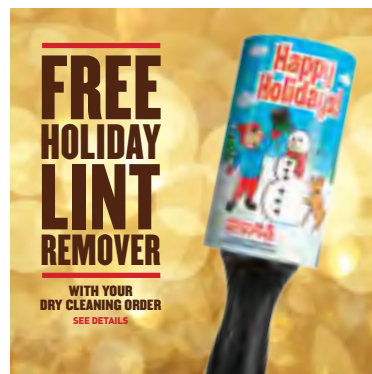
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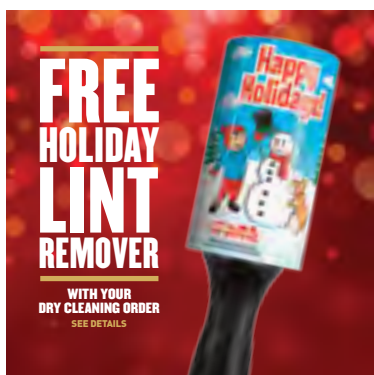
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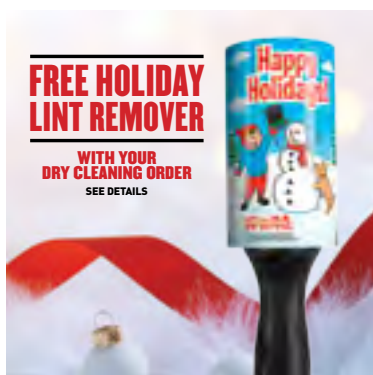
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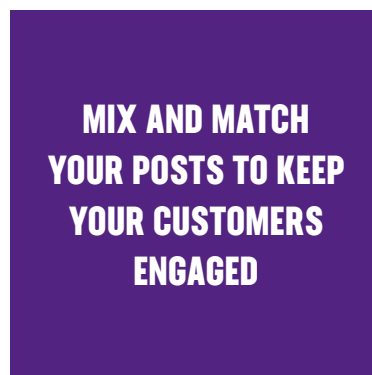
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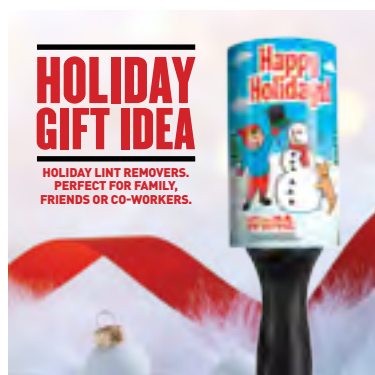
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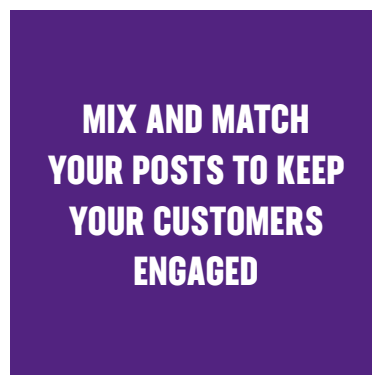
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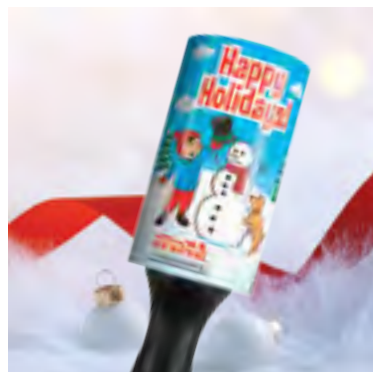
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1920 X 1080 HD



STOCKING STUFFER MESSAGE

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MERRY CHRISTMAS LINT REMOVER

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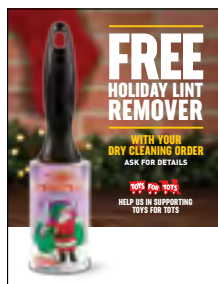
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PAGE 12



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PAGES 14-17



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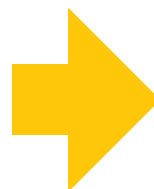
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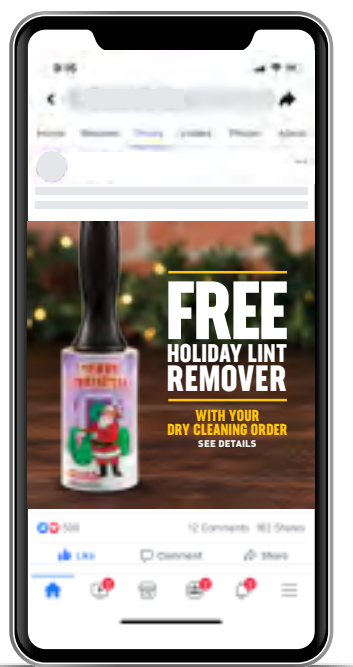
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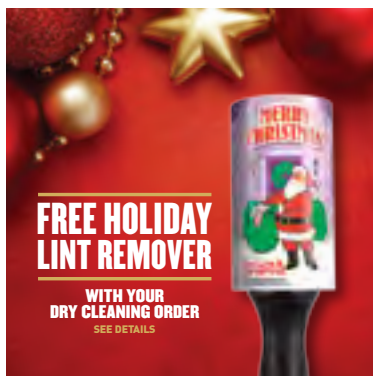
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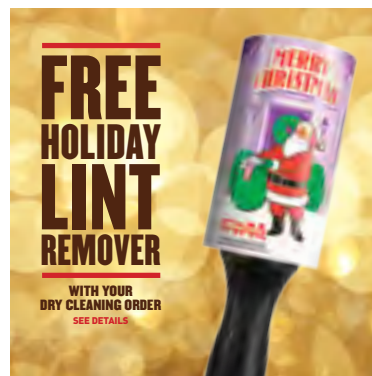
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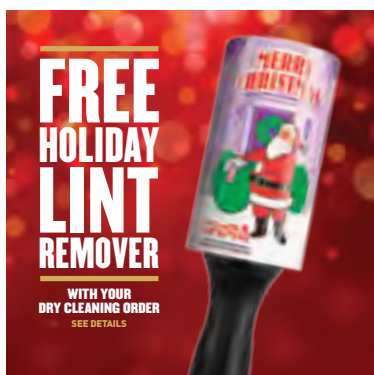
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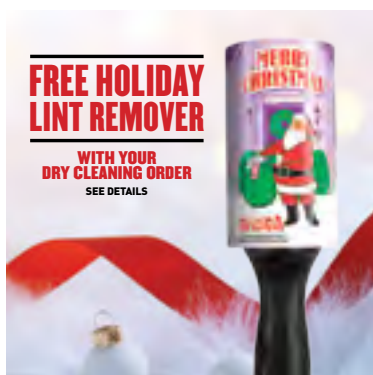
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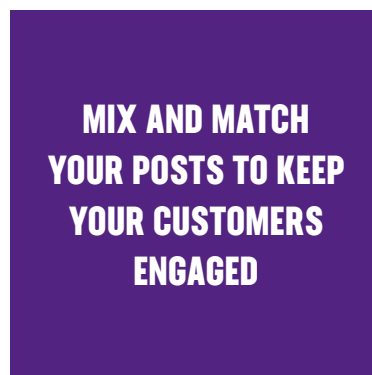
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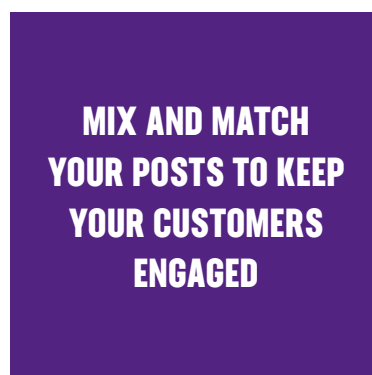
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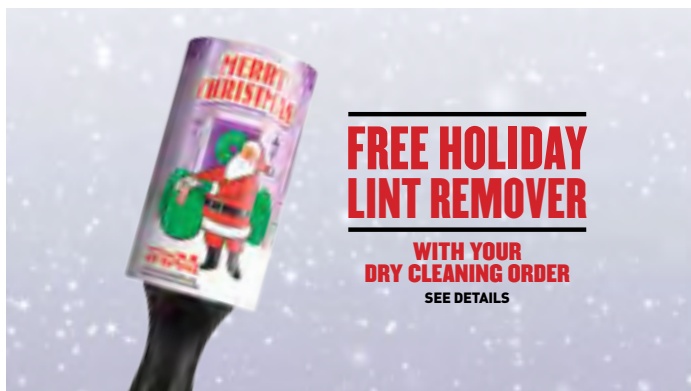
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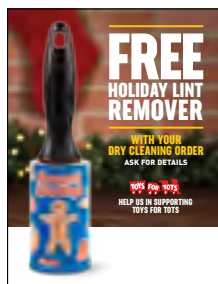
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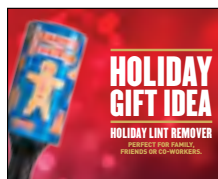
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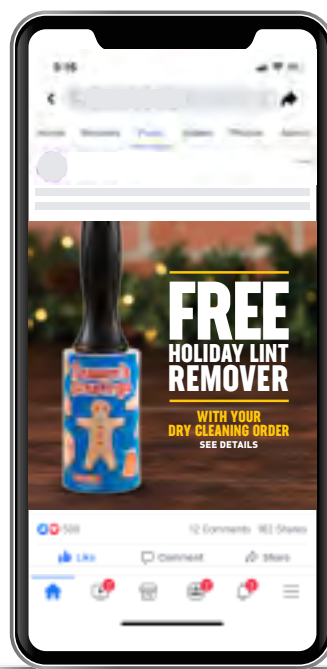
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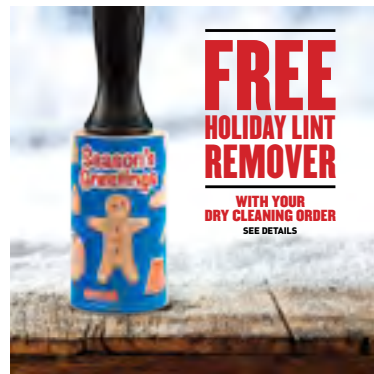
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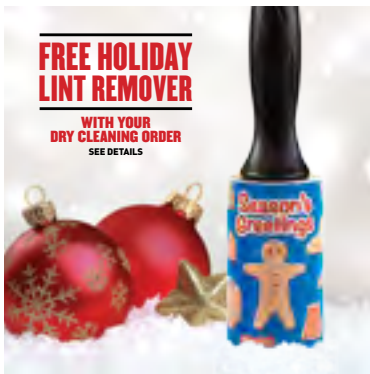
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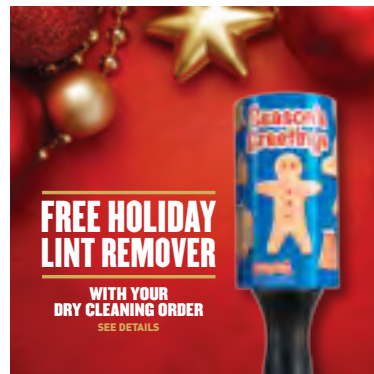
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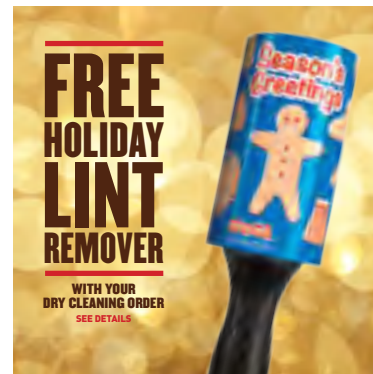
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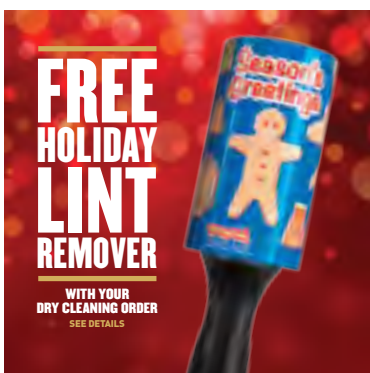
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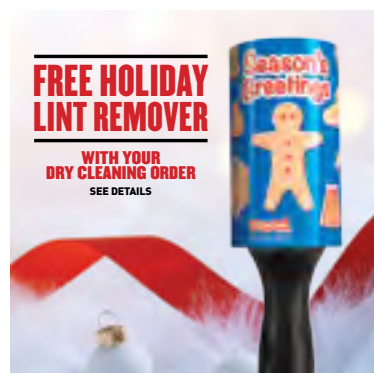
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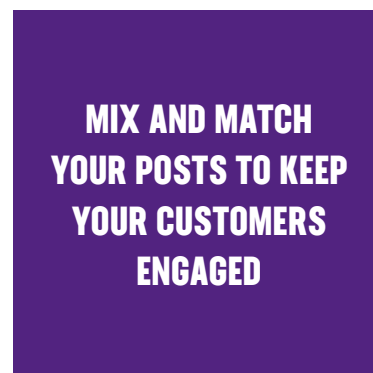
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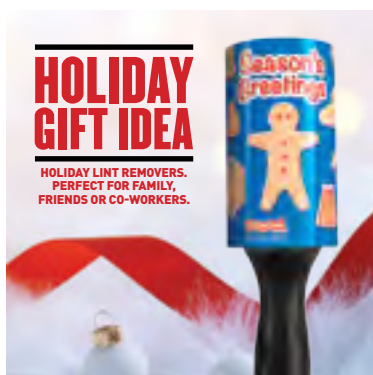
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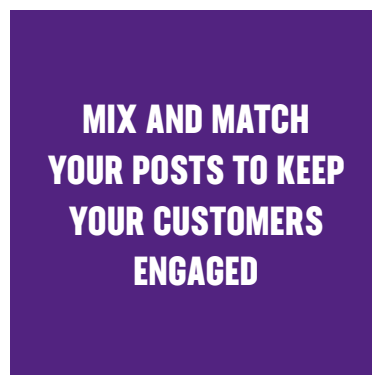
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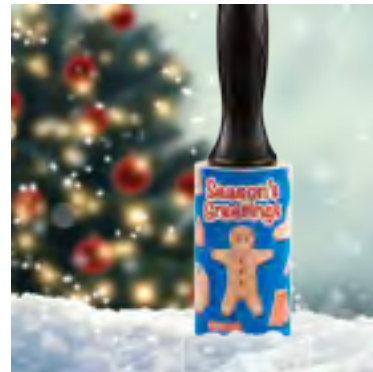
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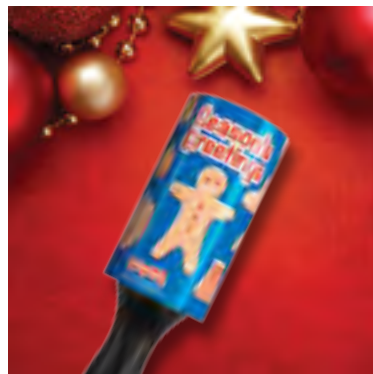
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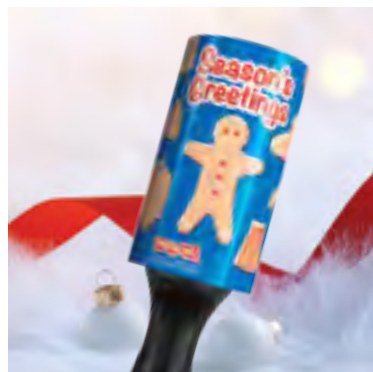
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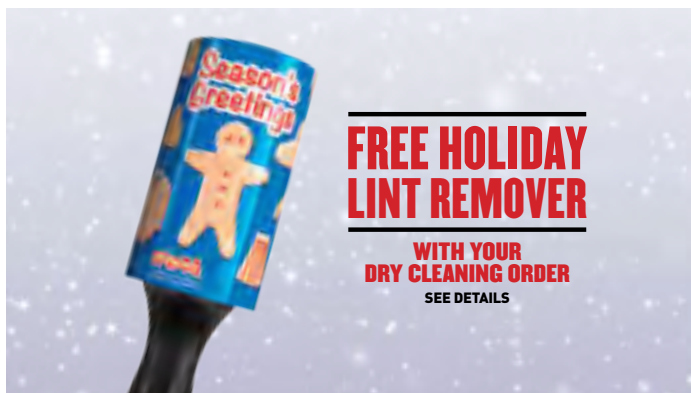
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